

Life of a Street Flag for Standard Brackets and FlagTrax

New Zealand Weather:

New Zealand harsh weather conditions, more than ever, impact the expected life span on Street flags.

It will be no surprise to many, that New Zealand has just had its warmest year since records began more than 150 years ago according to one climate scientist.

Life of a flag:

There are many variables which effect the life of a flag, including wind, rain, hail, car exhaust pollution, and ultra-violet light. These conditions vary throughout the country and can also vary with seasonal weather patterns.

The FlagTrax system allows the flags to be easily removed in adverse weather conditions, while every effort is made to ensure the highest quality in New Zealand manufacture. With continual testing, as new fabric and print options become available.

Unfortunately Guarantees for Longevity, of Street Flags due to the many variables listed, are not possible. However we do have some recommendations.

Recommendations:

To extend the Life Expectancy of a Street Flag, please consider watching for imminent severe weather and have flags removed prior – and re-install after the weather event.

Recommendation for calendar events, would be to install for 4–6 weeks each year. This should give you at least 3 years seasons of a repeat based event, such as Christmas, Easter and Anzac Day.



Weather impact on Screen-printed flag shown on a standard bracket.

- Image shows Letter 'O' where no print is, and has baked brittle in the white area
- Richer darker colours do assist with better colour vibrancy
- Utilise the Global standard of Dye Sublimation for digital print technology through OneSource Ltd

Increased colour Hue, and longevity of your Street Flags

With the Introduction of new printing Technology, and a NZ based print team with years of experience, Street Flags are now better than ever! Dye-sublimation printing, which we believe to be far superior to any other printing form is utilised for mainstream global fabric imaging today. The advantage of digital imagery, and multiple designs – rather than the 'cost per colour' limitations of screen print – removes artwork obstacles from a bygone age.

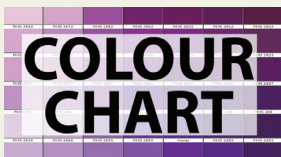
OneSource Colour Chart:

We would like to pass on the benefits by allowing you to choose from the OneSource Colour Chart, which is a great guide offering some colours to assist with your design for your next event.

Keep in mind, the **OneSource Colour Chart** is a guide only – and doesn't restrict you from using any colour. Full coverage on the flag has proven to increase the longevity of the Flag and provide a better UV barrier. Greater ink saturation assists the protection of the fabric, especially with deeper and richer colours. With the design of street flags sometimes less is more with design, OneSource can advise you how to Achieve better visual solutions. I look forward to working with you again soon.

**Please do not hesitate to call Bernie for further
assistance with your next Flag project.**

See the colour chart on our website
www.onesourcenz.co.nz
021 841 349



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